

# 2022 CSIL KBA REPORTS

Evidence-based analysis,  
intellectual integrity  
and global perspective

WHO  
WE ARE

KITCHEN &  
BATHROOM  
REPORTS

APPLIANCES  
REPORTS

OTHER  
AVAILABLE  
REPORTS

PRICE LIST  
ORDER FORM

CUSTOMIZED  
RESEARCH

Csil

CENTRE FOR INDUSTRIAL STUDIES

## Facts

- Founded in Milan in 1980
- Over 100 collaborators and correspondents in 20 countries
- 100+ countries covered by our research activity
- 2000+ clients, public and private
- 3000+ studies delivered so far
- 150+ international seminars organised
- 200+ partnerships with public and private organisations
- 100 conferences, events and fairs attended each year

  
Funded in Milan in 1980

  
39 partners

  
Over 100 collaborators and correspondents in 20 countries

  
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3000+ studies delivered so far

  
150+ international seminars organised

  
200+ partnerships with public and private organisations

  
100 conferences, events and fairs attended each year

## Network

CSIL is an employee-owned, **not-for-profit cooperative company**. By statute, our objective is to create job opportunities and cultural advancement for our partner employees, contributing in this way to social and economic development.

We believe that applied economic research and the study of development processes, even on a small scale, on a single industry or sector, is a useful contribution to society

CSIL relies on a well-connected network of professionals, who are based in different locations. While CSIL's core functions are centralised in Milan's headquarter, remote working allows us to pursue our global perspective, enlarge the pool of available expertise and help people achieve a better work-life balance.

### NETWORK



## Partners



see us at <https://www.csilmilano.com/team/>

# WHAT WE DO (OVERALL)



## Market Research.

Our knowledge and expertise cross many industries worldwide, with a focus on the furniture, furnishing and lighting sectors and the related

supply and distribution chains. Our **research activity** is based on a longstanding experience in gathering, monitoring and interpreting data, further enhanced by a constant dialogue with sector companies and stakeholders through structured and dedicated surveys. We have built over the years a unique observatory on competitive systems functioning in different sectors and countries, as well as on product development, demand features, consumer behaviour and megatrends affecting the industry (e.g., innovative materials, sustainability, digitalization, e-commerce, mass customization, etc.). We offer to our clients market research reports (available off-the-shelf for customers) and tailored services on demand.

Browse our dedicated websites to learn about CSIL furniture and lighting observatories.



**Industrial Studies and Foresight:** Our knowledge and expertise cross many industries worldwide, including space, construction, wood, furniture, textile and leather, fashion and design, lighting, domestic appliances, etc. Our activity is connected to a wide range of research topics, including structural transformation, trade and global value chains, SMEs, entrepreneurship, clusters and ecosystems, science, innovation and new technologies, artificial intelligence and internet of things, sustainability and circular economy, smart regulation, etc.

We support companies, public institutions and trade associations in their process of selection and analysis of market opportunities on a global scale and in the formulation of development marketing strategies.



**Evaluation and Policy Analysis:** We support the public sector in designing, analysing and evaluating policies and programmes so as to optimise spending and increase accountability and effectiveness.

Our approach to evaluation and policy analysis is aimed at formulating action-based and practical recommendations.

We provide in-depth analysis of the competitiveness, innovation, and industrial dynamics of different technologies and industrial sectors.

## Strengths in research

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- A wide network of contacts within the industry (**around 1,000 companies**), including manufacturers, suppliers, distributors and public bodies
- Immediate access to an **in-house database** of sector and company information over time (2005-2021)
- A sound **quantitative approach**, including consolidated experience in forecasting and big data analytics (e.g., web-scraping, machine learning)
- **Long-lasting experience** in dealing with sector issues, including qualitative trends analysis through extensive and focused surveys (both online and offline)
- In-depth knowledge of **adjacent sectors** (e.g., high-end design, e-commerce, furniture, appliances market), directly or indirectly related to the furniture and KBA sectors, which could help extend the coverage of the analysis
- Experience in analysing and providing technical assistance for **sector legislation and policy development** at EU level affecting the evolution of EU industry and markets
- A **global view**, in terms of the areas studied and the customers served
- A global **network of sector experts** and professionals

## Services

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- **Quantitative analysis:** market sizing and demand forecasting
- **Competitive analysis:** mapping and studying sector players, their market shares technology capacity (IP analysis) and performances
- **Qualitative analysis:** investment drivers, product trends, consumer preferences
- Support in the formulation of **marketing strategies** as well as M&A initiatives
- Assistance in the implementation of action plans: lead generation and creation of **B2B contacts**

## Research outputs

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- **Multiclient reports** available off-the-shelf for CSIL customers
- **Custom made** research prepared for individual clients

### The European market for kitchen furniture (EU4)

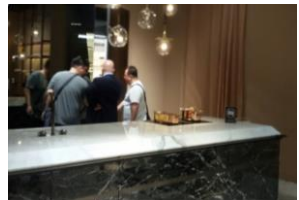
30 EU countries. Activity trend 2017-2021, forecast up to 2024. Trade. Production and consumption breakdown for six price ranges. Breakdown by kind of door and worktop. Over 100 interviews with leading players and company profiles. Market shares by country. Product trends: Distribution channels. Built-in appliances. Financial analysis. Key Local markets.

**About 250 pages. Language: English. Edition XXXII. Year 2022. Price EUR 4000**

### The European market for bathroom furniture, furnishings and wellness (\$12)

Countries covered: 24 major Western and Eastern European countries. Around 100 interviews with leading firms in the bathroom furniture and furnishings, shower screen, multifunctional shower booth and whirlpool bathtub segments. Supply and consumption data in volume and value, distribution channels, market shares.

**About 240 pages. Language: English. Edition XI. Year 2022. Price EUR 2000**



### Il mercato Italiano dei mobili per la cucina (IT5)

Il Rapporto, giunto alla sua 40ª edizione, offre un'analisi completa del settore dei mobili per cucina in Italia, fornendo dati su produzione e consumo, interscambio commerciale, prezzi, canali distributivi e sistema competitivo. Il rapporto considera inoltre l'incidenza dei principali elettrodomestici da incasso sul valore delle vendite di cucine. I dati sull'offerta di cucine sono disaggregati per stile, materiale, colore e finitura dell'antina e per materiale del top. Dati di vendita e quote di mercato dei principali operatori del settore sono forniti per fascia di prezzo.

**About 80 pages. Language: Italian. Edition XXXX. Year 2022. Price EUR 1600**

## La distribuzione dei mobili per la cucina in Italia (IT3)

Indagine CSIL, volta a rilevare l'opinione dei rivenditori di mobili per cucina in Italia sui principali marchi di cucina presenti nel nostro Paese. Valutazioni qualitative e di trade satisfaction in termini di servizio, prodotto, prezzi, promozione (articolati lungo 17 item) e individuazione dei punti di forza e di debolezza per ciascuno dei 16 marchi analizzati.

**About 70 pages. Language: Italian. Edition IX. Year 2022. Price EUR 3000**

## Built-in appliance distribution and brand image in Italy (IT15)

**About 130 pages. Language: Italian. Edition XX. Year 2014. Price EUR 4000. New edition on demand**

## OVERSEAS

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## The kitchen furniture market in the United States (S34)

Kitchen furniture production and consumption in volume and value. Trade. Activity trend 2016-2020 and 2023 forecast. International trade. Supply structure by kind of door and worktop. Market breakdown by six price ranges. Over 30 interviews with leading players and company profiles. Market shares by country. Distribution channels. Built-in appliances. Financial analysis. Key Local markets.

**About 120 pages. Language: English. Edition VI. Year 2021. Price EUR 1600**

## The kitchen furniture market in India (S76)

Kitchen furniture production and consumption in volume and value. Trade. Activity trend 2016-2020 and 2023 forecast. International trade. Supply structure by kind of door and worktop. Market breakdown by six price ranges. Over 30 interviews with leading players and company profiles. Market shares by country. Distribution channels. Built-in appliances. Financial analysis. Key Local markets.

**About 80 pages. Language: English. Edition II. Year 2021. Price EUR 1600**

## **The kitchen furniture market in Russia (\$25RU)**

Kitchen furniture production and consumption in volume and value. Data 2016-2021 and 2022-2023 forecasts. International trade. Supply structure by cabinet door material, colour, style and worktop material. Market breakdown by price range and reference prices. Weight of the built-in appliances on kitchen furniture supply. Sales and market shares of the leading players and short company profile. Distribution system. Financial data. Key markets. Interviews with leading players.

**About 70 pages. Language: English. Edition X. Year 2022. Price EUR 1600**

## **The kitchen furniture market in Turkey (\$49)**

**About 80 pages. Language: English. Edition II. Year 2016. Price EUR 1000**

## **The kitchen furniture market in the Middle East (\$71)**

**About 170 pages. Language: English. Edition I. Year 2013. Price EUR 1000**

## **The kitchen furniture market in Brazil (\$63)**

**About 40 pages. Language: English. Edition I. Year 2018. Price EUR 1000**

## **The kitchen furniture market in China (\$30)**

Kitchen furniture production and consumption in volume and value. Trade. Activity trend 2017-2021 and 2022-2023 forecast. International trade. Supply structure by kind of door and worktop. Market breakdown by six price ranges. Over 30 interviews with leading players and company profiles. Market shares by price range. Distribution channels. Built-in appliances. Key Local markets.

**About 150 pages. Language: English. Edition IX. Year 2022. Price EUR 1600**

## **The kitchen furniture market in Japan (\$41)**

an analysis of the kitchen furniture market in Japan providing trends in kitchen furniture production and consumption, imports and exports, reference prices, marketing policies and distribution. Short profiles of major players are given as well as their market shares.

**About 80 pages. Language: English. Edition III. Year 2017. Price EUR 1000**



### **Kitchen furniture: World Market Outlook (W14)**

The report identifies the opportunities that arise in the global kitchen furniture market and it is a helpful tool for companies exporting kitchen furniture as it contains a rich collection of key country data, allowing comparisons among different areas. 60 countries. Production, consumption at world level and by country, both in value and units. International trade statistics of kitchen furniture and built-in appliances. Activity trend 2017-2021 and 2024 forecast. Company profiles of 40 among the leading players.

***About 180 pages. Language: English. Edition XVII. Year 2022. Price EUR 1600***

### **Smart cities and flagship stores: kitchen furniture (S87)**

Profiles of 85 cities worldwide (ranked according to their business attractiveness) with a selection of economic and demographic indicators, and estimates and forecasts of the potential market for kitchen furniture. Analysis of the geographical presence of a selected sample of 100 brands, with a focus on kitchen specialists. Success stories. Company profiles.

***About 200 pages + Excel directory. Language: English. Edition I. Year 2021. Price EUR 1600***



## Profiles of 50 major appliance manufacturers worldwide (AP17)

This report ranks 50 appliance manufacturers selected according to their volume of sales. The analysis includes global players and "regional leaders". Home appliances market by geographical area (Europe. America. Asia), by segment (Refrigerators, Cooking, Dishwashing, Washing, Air-Conditioning). Major appliances estimated production.

Top 50 players, company profiles and market shares.

World trade of major appliances by country/geographical area.

World exports and imports trade of major appliances by segment and main products.

**About 250 pages. Language: English. Edition VIII. Year 2021. Price EUR 1600**

## World market for Professional Appliances (AP27)

This Report provides information on the world market for professional appliances. The analysis ranks 80 professional appliance manufacturers selected according to their volume of sales.

Sales by geographical area and leading countries. Major appliances estimated production. Outlook and forecasts. Profiles of 50 major appliances manufacturers worldwide with information on company background, basic data, manufacturing presence and recent facts. World trade of professional appliances by segment (Refrigerators, Cooking, Dishwashing, Washing, Air-Conditioning). A detailed and customizable Excel Database with all the market figures and international trade by single product code is delivered together with this report.

**About 180 pages. Language: English. Edition II. Year 2022. Price EUR 6000**

**More CSIL Reports on built-in appliances and major appliances at:**

[HERE](#)



# OTHER AVAILABLE CSIL REPORTS

## Smart cities and flagship stores: Lighting fixtures (S86)

*About 100 pages + Excel directory. Language: English. Edition I. Year 2021. Price EUR 1600*

## LEDs and the worldwide market for connected lighting (S52)

*About 180 pages. Language: English. Edition XII. Year 2022. Price EUR 2000*

## The lighting fixtures market in the United States (S15)

*About 200 pages. Language: English. Edition XVI. Year 2022. Price EUR 1600*

## The world market for horticultural lighting (S85)

*About 60 pages. Language: English. Edition I. Year 2021. Price EUR 1600*

## The lighting fixtures market in China (S27)

*About 200 pages. Language: English. Edition XV. Year 2022. Price EUR 1600*

## The world market for safety syringes (W32)

International competitive landscape: standard syringes, active and passive safety, prefilled. Main manufacturers. 2010-2020 trend and expected forecast, focus on the Covid vaccination campaign, and next.

*About 80 pages. Language: English. Edition I. Year 2021. Price EUR 4000*

## The European market for Eco building Products (EU23)

*About 150 pages. Language: English. Edition I. Year 2012. Price EUR 2000*

## The European market for office furniture (EU2)

*About 260 pages. Language: English. Edition XXXIII. Year 2021. Price EUR 3500*

## The world mattresses industry (W17)

*About 600 pages. Language: English. Edition XVIII. Year 2021. Price EUR 2600*

## World Luxury Furniture Market (W21)

*About 260 pages. Language: English. Edition III. Year 2019. Price EUR 2600*

## World Hospitality Market (W20)

*About 260 pages. Language: English. Edition II. Year 2013. Price EUR 2000*



## Approximately 40% of CSIL's market research is carried out “on demand”

Custom research meets the specific needs of the Clients and the outcomes are for their exclusive use. Customized research is based on a multidisciplinary approach, using both desk and field analyses. CSIL has partners and correspondents in around 20 countries including Brazil, China, India, Russia, USA and all over Europe. Costs for customized projects usually vary between 4,000 Eur and 30,000 Eur. Detailed prices are provided for each request. Delivery time is usually 2-8 weeks.

## Examples of topics carried out in recent years

- Market share analysis in the lighting market worldwide;
- Competitive positioning of three brands in the design-oriented market;
- Long-term trends (30 years) in the European lighting market;
- Top 5 five players in Asian markets;
- Biannual surveys for cons. luminaires;
- Serviceability lighting;
- World Retail Lighting;
- Office lighting (portable) in Europe and United States;
- Stock of LED luminaires in selected countries and applications;
- Italian market for prof. fire alarms;
- Partner research for an OLED supplier in the high-end furniture market;
- Prospects for embedded lighting in furniture;
- The tunnel lighting market in three emerging countries;
- Midterm trends for LED components
- Potential market for luxury kitchens in selected countries;
- Potential market in selected municipalities for a furniture retailer.
- Retail software for kitchen furniture planning;
- Partner research in Saudi Arabia;
- Partner research: Electrical Contractors
- Potential market for robotics in the kitchen high-end market;
- Partner research in the Italian design-oriented market;
- Potential market for napkins in Europe, China, and North America;
- Candle markets in Europe, USA, and China;
- Design workshop training in Italy, Bangladesh and Thailand;
- Premium furniture surfaces
- High end premium pricing in China
- Italian handcrafts and panel edges distribution
- From scientific experiments to innovation: Impact pathways of a Synchrotron Light Facility
- Perspectives for the safety syringes market
- Cannabis legislation, cultivation and hydroponic equipment distribution
- Trade satisfaction in the European built-in appliances market;
- Steam ovens market
- Development of Ukrainian furniture industry;
- Summer school on cost-benefit analysis of investment projects;
- Evaluation of EU Cohesion Policy.

Please feel free to give a briefing and ask a quotation: [decarli@csilmilano.com](mailto:decarli@csilmilano.com)

TITLE	CODE	EDITION	YEAR	PRICE €*	
The European market for kitchen furniture	EU4	XXXII	2022	4000	<input type="checkbox"/>
The European market for bathroom furniture, furnishings and wellness	S12	XI	2022	2000	<input type="checkbox"/>
Il mercato Italiano dei mobili per la cucina	IT5	XXXX	2022	1600	<input type="checkbox"/>
La distribuzione dei mobili per la cucina in Italia	IT3	VIII	2020	3000	<input type="checkbox"/>
Built-in appliance distribution and brand image in Italy	IT15	XX	2014**	4000	<input type="checkbox"/>
The kitchen furniture market in the United States	S34	VI	2021	1600	<input type="checkbox"/>
The kitchen furniture market in India	S76	II	2021	1600	<input type="checkbox"/>
The kitchen furniture market in Russia	S25RU	X	2022	1600	<input type="checkbox"/>
The kitchen furniture market in Turkey	S49	II	2016	1000	<input type="checkbox"/>
The kitchen furniture market in the Middle East	S71	I	2013	1000	<input type="checkbox"/>
The kitchen furniture market in Brazil	S63	I	2018	1000	<input type="checkbox"/>
The kitchen furniture market in China	S30	IX	2022	1600	<input type="checkbox"/>
The kitchen furniture market in Japan	S41	III	2017	1000	<input type="checkbox"/>
Kitchen furniture: World Market Outlook	W14	XVII	2022	1600	<input type="checkbox"/>
Smart cities and flagship stores: kitchen furniture	S87	I	2021	1600	<input type="checkbox"/>
Profiles of 50 major appliance manufacturers worldwide	AP17	VIII	2021	1600	<input type="checkbox"/>
World market for Professional Appliances	AP27	II	2022	6000	<input type="checkbox"/>
The European market for kitchen furniture	EU4	XXXII	2022	4000	<input type="checkbox"/>

\*+ VAT if due.

\*\* New edition on demand

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## METHOD OF PAYMENT

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# CONTACTS FOR CSIL KBA OBSERVATORY



Aurelio Volpe

Scientific Committee President, Senior Market Researcher

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Aurelio Volpe co-founded CSIL in 1980. He is a leading market research expert with wide expertise in competitiveness assessment, market performance analysis, scenario analysis, and industry benchmarking. He is an expert in different sectors, including furniture, lighting fixtures, major appliances, and related supply and distribution chains.

Aurelio Volpe holds a degree in Economics from the University of Palermo and a Master of Science in Business Administration from Bocconi University in Milan.



Laura De Carli

Partner, Senior Market Researcher

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Laura De Carli has been working at CSIL since 2005. She has sound knowledge of the lighting industry and kitchen and bathroom furniture markets, encompassing the national and international context. Over her professional career, she has specialised in company database management, carrying out data collection and data entry activities, quality control, and deep-dives analyses of economic and statistical data.

Laura holds a degree in Political Science from the University of Milan.

Please feel free to give a briefing and ask a quotation: [decarli@csilmilano.com](mailto:decarli@csilmilano.com)

*RePEc* Browse Aurelio Volpe's research on RePEc.

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