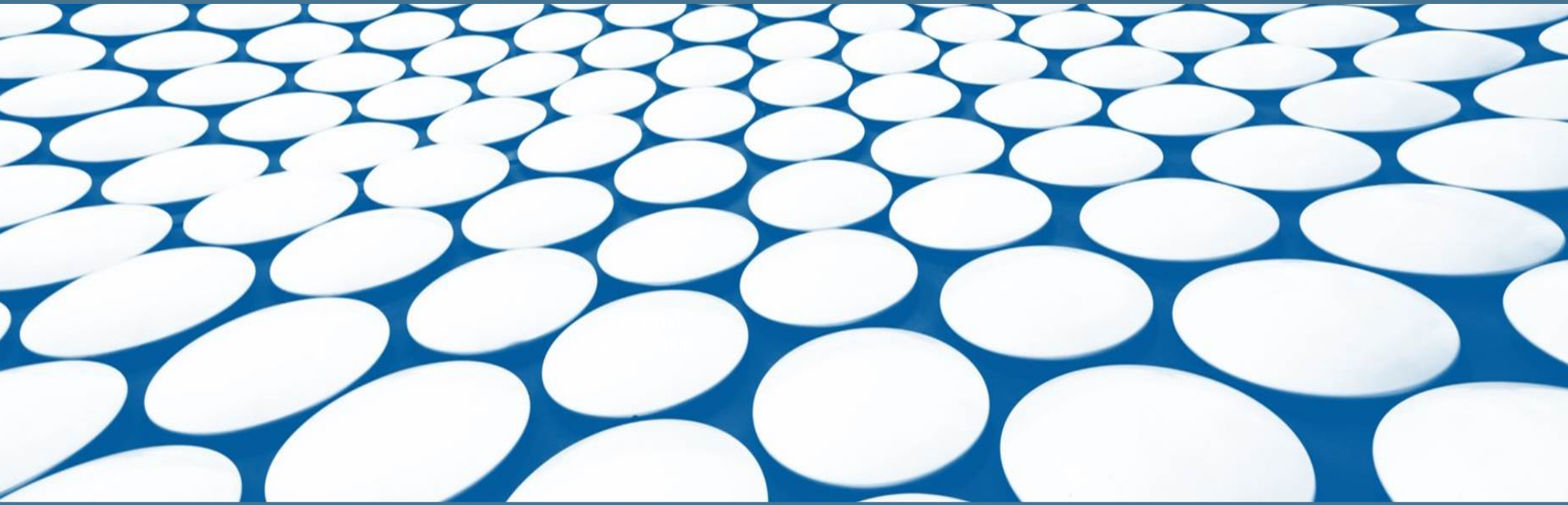


# 2021 CSIL KBA REPORTS



WHO  
WE ARE

KITCHEN &  
BATHROOM  
REPORTS

APPLIANCES  
REPORTS

OTHER  
AVAILABLE  
REPORTS

PRICE LIST

CUSTOMIZED  
RESEARCH

Csil

CENTRE FOR INDUSTRIAL STUDIES

CSIL research activity in the KBA field is based on 40-year experience in gathering, monitoring and interpreting data on the lighting sector. CSIL's extensive knowledge is further enhanced by a constant dialogue with all the players involved in the business.

## Strengths in research

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- A wide network of contacts within the industry (**over 2,000 companies**), including manufacturers, suppliers, distributors and public bodies
- Immediate access to an **in-house database** of sector and company information over time (2005-2020)
- A sound **quantitative approach**, including consolidated experience in forecasting and big data analytics (e.g., web-scraping, machine learning)
- **Decades of experience** in dealing with sector issues, including qualitative trends analysis through extensive and focused surveys (both online and offline)
- In-depth knowledge of **adjacent sectors** (e.g., high-end design, e-commerce, furniture, appliances market), directly or indirectly related to the furniture and KBA sectors, which could help extend the coverage of the analysis
- Experience in analysing and providing technical assistance for **sector legislation and policy development** at EU level affecting the evolution of EU industry and markets
- A **global view**, in terms of the areas studied and the customers served
- A global **network of sector experts** and professionals

## Services

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- **Quantitative analysis:** market sizing and demand forecasting
- **Competitive analysis:** mapping and studying sector players, their market shares and performances
- **Qualitative analysis:** investment drivers, product trends, consumer preferences
- Support in the formulation of **marketing strategies** as well as M&A initiatives
- Assistance in the implementation of action plans: lead generation and creation of **B2B contacts**

## Research outputs

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- **Multiclient reports** available off-the-shelf for CSIL customers
- **Custom made** research prepared for individual clients

### **The European market for kitchen furniture (EU4)**

30 EU countries. Activity trend 2016-2020, forecast up to 2023. Trade. Production and consumption breakdown for six price ranges. Breakdown by kind of door and worktop. Over 100 interviews with leading players and company profiles. Market shares by country. Distribution channels. Built-in appliances. Financial analysis. Key Local markets.

**About 250 pages. Language: English. Edition XXXI. Year 2021. Price EUR 4000**

### **The European market for bathroom furniture, furnishings and wellness (S12)**

Countries covered: 24 major Western and Eastern European countries. Around 100 interviews with leading firms in the bathroom furniture and furnishings, shower screen, multifunctional shower booth and whirlpool bathtub segments. Supply and consumption data in volume and value, distribution channels, market shares.

**About 240 pages. Language: English, Edition X. Year 2020. Price EUR 2000**

### **Il mercato Italiano dei mobili per la cucina (IT5)**

Il Rapporto, giunto alla sua 38a edizione, offre un'analisi completa del settore dei mobili per cucina in Italia, fornendo dati su produzione e consumo, interscambio commerciale, prezzi, canali distributivi e sistema competitivo. Il rapporto considera inoltre l'incidenza dei principali elettrodomestici da incasso sul valore delle vendite di cucine. I dati sull'offerta di cucine sono disaggregati per stile, materiale, colore e finitura dell'antina e per materiale del top. Dati di vendita e quote di mercato dei principali operatori del settore sono forniti per fascia di prezzo.

**About 70 pages. Language: Italian, Edition XXXIX. Year 2021. Price EUR 1600**

## **La distribuzione dei mobili per la cucina in Italia (IT3)**

Indagine CSIL, volta a rilevare l'opinione dei rivenditori di mobili per cucina in Italia sui principali marchi di cucina presenti nel nostro Paese. Valutazioni qualitative e di trade satisfaction in termini di servizio, prodotto, prezzi, promozione (articolati lungo 17 item) e individuazione dei punti di forza e di debolezza per ciascuno dei 16 marchi analizzati.

*About 70 pages. Language: Italian, Edition VIII. Year 2020. Price EUR 3000*

## **Built-in appliance distribution and brand image in Italy (IT15)**

*About 130 pages. Language: Italian. Edition XX. Year 2014. Price EUR 4000. New edition on demand*

## **Il mercato Italiano dei mobili e accessori per il bagno (IT7)**

*About 100 pages. Language: Italian. Edition XXVIII. Year 2010. Price EUR 800. New edition on demand*

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## OVERSEAS

## **The kitchen furniture market in the United States (S34)**

Kitchen furniture production and consumption in volume and value. Trade. Activity trend 2016-2020 and 2023 forecast. International trade. Supply structure by kind of door and worktop. Market breakdown by six price ranges. Over 30 interviews with leading players and company profiles. Market shares by country. Distribution channels. Built-in appliances. Financial analysis. Key Local markets.

*About 80 pages. Language: English. Edition VI. Year 2021. Price EUR 1600*

## **The kitchen furniture market in India (S76)**

Kitchen furniture production and consumption in volume and value. Trade. Activity trend 2016-2020 and 2023 forecast. International trade. Supply structure by kind of door and worktop. Market breakdown by six price ranges. Over 30 interviews with leading players and company profiles. Market shares by country. Distribution channels. Built-in appliances. Financial analysis. Key Local markets.

***About 80 pages. Language: English. Edition II. Year 2021. Price EUR 1600***

## **The kitchen furniture market in Russia (S25RU)**

Kitchen furniture production and consumption in volume and value. Data 2014-2019 and 2020 forecasts. International trade. Supply structure by cabinet door material, colour, style and worktop material. Market breakdown by price range and reference prices. Weight of the built-in appliances on kitchen furniture supply. Sales and market shares of the leading players and short company profile. Distribution system. Financial data. Key markets. Interviews with leading players.

***About 70 pages. Language: English. Edition IX. Year 2020. Price EUR 1600***

## **The kitchen furniture market in Turkey (S49)**

***About 80 pages. Language: English. Edition II. Year 2016. Price EUR 1000***

## **The kitchen furniture market in Middle East (S71)**

***About 170 pages. Language: English. Edition I. Year 2013. Price EUR 1000***

## **The kitchen furniture market in Brazil (S63)**

***About 40 pages. Language: English. Edition I. Year 2018. Price EUR 1000***

## **The kitchen furniture market in China (S30)**

Kitchen furniture production and consumption in volume and value. Trade. Activity trend 2015-2019 and 2020 forecast. International trade. Supply structure by kind of door and worktop. Market breakdown by six price ranges. Over 30 interviews with leading players and company profiles. Market shares by price range. Distribution channels. Built-in appliances. Key Local markets.

*About 150 pages. Language: English. Edition VIII, Year 2020. Price EUR 1600*

## **The kitchen furniture market in Japan and South Korea (S41)**

*About 80 pages. Language: English. Edition III. Year 2017. Price EUR 1000*

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## WORLDWIDE

## **Kitchen furniture: World Market Outlook (W14)**

70 countries. Production, consumption and trade. Activity trend 2016-2020 and 2023 forecast. Trade of kitchen furniture and built-in appliances. Company profiles of 30 among the leading players.

*About 180 pages. Language: English. Edition XVI, Year 2021. Price EUR 1600*

## **Smart cities and flagship stores: kitchen furniture**

Top kitchen furniture retailers in the major 100 cities worldwide. Success stories. Company profiles.

*About 60 pages + Excel directory. Language: English. Edition I. Year 2021. Price EUR 1600*

## **Profiles of 50 major appliance manufacturers worldwide (AP17)**

Europe. America. Asia. Refrigeration. Cooking appliances. Washing. Major appliances estimated production. Top 50 players, company profiles and market shares. World Trade.

*About 250 pages. Language: English, Edition VIII. Year 2021 Price EUR 1600*

## **World market for Professional Appliances (AP27)**

Europe. America. Asia. Refrigeration. Cooking appliances. Washing. Major appliances estimated production. Top 50 players, company profiles and market shares. World Trade.

*About 180 pages. Language: English, Edition II. Year 2020 Price EUR 1600*

**More CSIL Reports on built-in appliances and major appliances at:**

[HERE](#)

### **The European market for Eco building Products (On Demand)**

Estimated investments in residential and commercial building for selected major European countries. Recent trends and midterm forecast. Trend setter products and success stories.

*About 150 pages. Language: English. Edition II. Year 2021. Price EUR 2000 (Contact us for booking conditions)*

### **The world market for safety syringes**

International competitive landscape: standard syringes, active and passive safety, prefilled. Main manufacturers. 2010-2020 trend and expected forecast, focus on the Covid vaccination campaign, and next.

*About 80 pages. Language: English. Edition I. Year 2021. Price EUR 4000*

### **E-commerce for the furniture industry**

*About 120 pages. Language: English, Edition VIII. Year 2020. Price EUR 1200*

### **The high-end design furniture market**

*About 190 pages. Language: English. Edition III. Year 2019. Price EUR 2600*

### **Smart cities and flagship stores: Lighting & Contract**

*About 100 pages + Excel directory. Language: English. Edition I. Year 2021. Price EUR 1600*

### **The contract furniture and furnishings market in Europe**

*About 220 pages. Language: English. VIII Edition. Year 2020, Price EUR 2600*

### **Furniture Distribution in Europe**

*About 270 pages. Language: English. Edition XV. Year 2020. Price EUR 2900*

### **LEDs and the worldwide market for connected lighting (S52)**

*About 180 pages. Language: English. Edition XII. Year 2021. Price EUR 2000*

### **The lighting fixtures market in the United States (S15)**

*About 200 pages. Language: English. Edition XV. Year 2021. Price EUR 1600*

### **The world market for horticultural lighting (On Demand)**

*About 60 pages. Language: English. Edition I. Year 2021. Price EUR 1600*

### **The lighting fixtures market in China (S27)**

*About 200 pages. Language: English. Edition XIV. Year 2021. Price EUR 1600*



TITLE	CODE	EDITION	YEAR	PRICE €*	
The European market for kitchen furniture	EU4	XXXI	2021	4000	<input type="checkbox"/>
The European market for bathroom furniture, furnishings and wellness	S12	X	2020	2000	<input type="checkbox"/>
Il mercato Italiano dei mobili per la cucina	IT5	XXXIX	2021	1600	<input type="checkbox"/>
La distribuzione dei mobili per la cucina in Italia	IT3	VIII	2020	3000	<input type="checkbox"/>
Built-in appliance distribution and brand image in Italy	IT15	XX	2014**	4000	<input type="checkbox"/>
Il mercato Italiano dei mobili e accessori per il bagno	IT7	XXVIII	2010**	800	<input type="checkbox"/>
The kitchen furniture market in the United States	S34	VI	2021	1600	<input type="checkbox"/>
The kitchen furniture market in India	S76	II	2021	1600	<input type="checkbox"/>
The kitchen furniture market in Russia	S25RU	IX	2020	1600	<input type="checkbox"/>
The kitchen furniture market in Turkey	S49	II	2016	1000	<input type="checkbox"/>
The kitchen furniture market in Middle East	S71	I	2013	1000	<input type="checkbox"/>
The kitchen furniture market in Brazil	S63	I	2018	1000	<input type="checkbox"/>
The kitchen furniture market in China	S30	VIII	2020	1600	<input type="checkbox"/>
The kitchen furniture market in Japan and South Korea	S41	III	2017	1000	<input type="checkbox"/>
Kitchen furniture: World Market Outlook	W14	XVI	2021	1600	<input type="checkbox"/>
Smart cities and flagship stores: kitchen furniture		I	2021	1600	<input type="checkbox"/>
Profiles of 50 major appliance manufacturers worldwide	AP17	VIII	2021	1600	<input type="checkbox"/>
World market for Professional Appliances	AP27	II	2020	1600	<input type="checkbox"/>

\*+ VAT if due.

\*\* New edition on demand

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- Special offer package order: five Reports 7000 Eur
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## Approximately 40% of CSIL's market research is carried out “on demand”

Custom research meets the specific needs of the Client and the results are for its own sole use. Customized research is based on a multidisciplinary approach, using both desk and field analyses. CSIL has partners and correspondents in around 20 countries including Brazil, China, India, Russia, USA and all over Europe. Costs for customized projects usually vary between 3,000 Eur and 30,000 Eur. Detailed prices are provided for each request. Delivery time are usually 2-6 weeks.

## Examples of topics carried out in recent years

- Potential market for luxury kitchens in selected countries
- Potential market in selected municipalities for a leading furniture retailer
- Retail software for kitchen furniture planning
- The world market for professional appliances
- Prospect for embedded lighting in furniture
- Appliances market in Saudi Arabia
- The Italian market for professional fire alarms
- Potential market for robotics in the kitchen high-end market
- Partner research in the Italian design-oriented market
- The thermoplastic market in Europe, China and the USA
- Company profiles of selected kitchen components manufacturers in Europe
- Potential market for napkins in Europe, China, and North America
- Candle markets in Europe, USA, and China
- Profiling of market leaders in the US market for thermoplastics
- Potential market for new type of glass, kitchen worktops, flame retardant fibres, ovens and steamers, metal drawers and sliding elements, flat glass for ovens
- Design workshop training in Italy, Bangladesh and Thailand
- Workshops and consulting in Germany
- Trade satisfaction in the European built-in appliances market
- Roadmap for competitive development of Ukrainian furniture manufacturing industry
- Summer school on cost-benefit analysis of investment projects
- Evaluation of EU Cohesion Policy.

Please feel free to give a briefing and ask a quotation: [banfi@csilmilano.com](mailto:banfi@csilmilano.com)

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Our website provides a **list of the most important exhibitions for the furniture, kitchen, bathroom and appliances industry**, worldwide.

**Please note**: exhibitions might change dates or locations. Therefore, before making arrangements, we kindly ask you to use the links to search for further information.

## TRADE FAIRS CALENDAR

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These pages provide a list of the most important exhibitions in the wood, furniture and furnishings industry: contract furniture, office furniture, home furniture, kitchens and bathroom furniture, upholstered furniture, furnishings, lighting fixtures and equipment, woodworking machinery, major appliances, textiles, doors, components.

**Exhibitions might change dates or locations.** CSIL is working to keep any postponement or cancellation of exhibitions listed in these pages due to the coronavirus epidemic continuously monitored. Please note that we are not responsible for last-minute changes in dates or locations, or any other lack of information. We highly recommend to contact fairs' organizers before making any arrangement

Past Exhibitions **Current Exhibitions** Upcoming Exhibition Future Exhibitions

Date	Exhibition name	Country	Location
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[www.worldfurnitureonline.com](http://www.worldfurnitureonline.com)

[www.csilmilano.com](http://www.csilmilano.com)

[www.lighting.csilmilano.com](http://www.lighting.csilmilano.com)

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