



# WOODTECH FORUM

TIMBER DESIGN AND FURNITURE TECHNOLOGY

26-27 NOV 2016  
DAMIETTA - EGYPT

VENUE: DAMIETTA SPORTS HALL IN RAS EL BAR

## Great success for the 1st International Woodtech Forum organized by MEDEXPO

Having exceeded the expectations of organizers and participants alike, the Woodtech Forum that took place in the city of Damietta in Egypt came to an end. The Forum, which was organized by **MEDEXPO S.A.**, in collaboration with the Chamber of Wood Working and Furniture Industries of the area, established a channel of communication for the promotion of human and economic relations.

The high level of the 52 exhibitors and supporters, like **AHEC, EPF, EPLF** as well as of important equipment and panel producing companies, like SCM Group, **CEFLA, FANTONI SPA, HAFELE GmbH** was combined with a top quality panel of speakers coming from the sectors of industry, high tech, design as well as from institutes of research, certification and market research, and managed to attract more than 3000 visitors during the two days of the Forum.

Woodtech Forum attracted professionals from the sectors of wood, furniture making, materials and wood marketing and design from the city of Damietta, as well as from Cairo and Alexandria. The **270 scheduled B2B meetings** that were held reveal the interest in closing business deals, which were actually materialized in the form of commercial transactions in all sectors of interest.

The visitors showed great interest in the new panels and surfaces' technologies, given that the market of panels is starting to gain not only ground but also the interest of the Egyptian consumers. The support of the Chamber of Damietta, of the governor and of the government, in general, was crucial in resolving technical problems, while equally important was the contribution of all members of the Wood and Furniture Association, who perceived the event as an opportunity to modernize and improve the production. The investment that is currently being made for the creation of the Damietta Furniture City that involves the construction of 2000 furniture plants, creates expectations for a better future.

The next appointment in Damietta has been set for 2017 and will be far greater in volume, of better quality and very promising for exhibitors and visitors alike. Already, many of the exhibitors who took part in this year's Woodtech Forum have signed up for 2017 and many more who visited the forum have said that their participation in the next Wood Tech Forum is a given!

View our picture gallery [HERE!](#)

Visit our 

For high resolution images, please press [HERE!](#)