



Biesse Group celebrates 50 years of innovation and technology, with an unwavering focus on the future.

*"Innovation lies in details, and in careful attention to detail. It calls upon us to open our eyes and our horizons, diminishing obstacles and transforming them into opportunities, making each and every goal real. It is a switch that we can use to kindle curiosity and knowledge, creating the future."
(Giancarlo Selci, founder of Biesse Group).*

Biesse Group celebrates 50 years of innovation and technology, remembering half a century of history and success, with a strong focus on the future. In 1969, Biesse machines revolutionised the furniture market, with solutions that served to set new technological standards in the industry. In just a few years, the company became an integral component and driving force within the Italian furniture district, conquering the entire national territory. In 1989, the opening of the company's first foreign subsidiary marked the beginning of an intensive process of internationalisation, which helped to establish the brand worldwide. A journey marked by ambitious decisions, partnerships and investments in research, which enabled the company to create cutting-edge machinery, not only within the wood sector, but also for processing glass, stone, technological materials and metal, along with machining tools and high-tech products designed by the Group's mechatronics division.

Today, Biesse is an international group - a company that speaks to its customers and knows how to create a dialogue with the world, profoundly aware of the fact that technology is innovation, and that in turn, innovation is only truly possible if we remain focused on the future, and on what we can create, and even before that, what we can conceive and imagine. Believing in the future also means channelling significant investment into producing tools and machines that can provide our customers with greater production efficiency, simplifying their work whilst ensuring the highest levels of safety, and improving the interaction between mechanical, electronic and software elements, making product both "intelligent" and "collaborative". The first step on the path which leads into the future was taken by Biesse when the Group decided to focus on creating digital factories tailored to each individual customer, from the smallest artisan producers to the biggest businesses. In investing in an IOT project, we are allowing ourselves to be guided by the new rules of the Industrial Revolution 4.0.

The company's 50 years of dedication to the future will be marked by "Future on Tour", 18 events across 15 countries set to be held over the course of 2019, to celebrate with Biesse customers all over the world. The main international event will take place in Hanover, at the LIGNA trade fair from 27 to 31 May 2019 – 6000 square metres of innovation, embodied by robotisation and digitalisation of technologies. Ligna is the world-leading event for machines, systems and tools for the processing of wood, and for Biesse, it represents the ultimate place for sharing the opportunities provided by robotisation and the advantages offered by new



technology. Thanks to years of investments in services and technology designed to help develop digital factories, Biesse is framing its new business strategy by placing people at the centre of its approach to designing machines. Guided by the Automaction concept, a guiding principle that fully describes the tangible impact of Biesse solutions on automated and interconnected production, Biesse confirms and further strengthens the bond between man and robot, not just by presenting a greater number of solutions that make use of robots on the stand, but also by demonstrating how people can benefit from these, validating their work and making production more efficient. The used of robotic systems in factories guarantees maximum production efficiency and helps simplify processes.

Biesse pairs robotisation and digitalisation with the development of new software, and continues the innovative journey that began with SOPHIA, the IoT service platform, expanding its functionality to embrace predictability, which will greatly improve the customised interaction with the customer when it comes to the machine, as well as significantly reducing the time required for assistance.

Visitors to LIGNA will be able to experience the cutting-edge technological innovation that characterises Biesse, test the tools that enable customers to obtain greater value from machines, and see how SOPHIA can revolutionise and simplify everyday work.

More info:

biessegroup.com/50years

BIESSE S.p.A. - Biesse Group is a global leader in technology for processing wood, glass, stone, plastic, and metal. It designs, manufactures and distributes machines, integrated systems and software for manufacturers of furniture, door/window frames and components for the construction, ship-building and aerospace industries. It invests an average of €14 million per year in R&D, boasting over 200 registered patents. The company operates through 12 industrial sites, 39 branches, and 300 agents and selected dealers, exporting 90% of its production. Its customers include some of the most prestigious names in Italian and international design. Founded in Pesaro in 1969 by Giancarlo Selci, Biesse SpA has been listed in the STAR segment of the Italian Stock Exchange since June 2001, and is currently included in the FTSE IT Mid Cap index. It currently has 4400 employees worldwide.