

10th Global Office Furniture Outlook

Sharing and Independence: the New Workplace

The way in which we work is constantly evolving; in recent years, thanks in part to new technologies, this change has definitely accelerated, leading more and more people to choose to work independently, taking advantage of their own professionalism or giving life to small businesses of a more entrepreneurial character in a completely autonomous way. This trend is certainly connected to the reduction of employees occurring in large companies, which now prioritise greater flexibility and easy access to the largest possible number of transversal skills at a global level. Thus, workers become the new nomads, finding their place in organised coworking environments, as well as cafés and small shared private spaces. Fertile spaces in which to create networks, avoid isolation, and access often unexpected stimuli.

The conference will investigate these new work environments and respond to such questions as: in these new scenarios, how do people relate, interact, and share opportunities? How are these new places organised and designed? How does this scenario affect the furniture market and manufacturing?

agenda

SHARING AND INDEPENDENCE: THE NEW WORKPLACE

moderator: **Fabrizio Todeschini**, Edimotion, Italy

Mauro Spinelli

researcher, senior expert and partner of CSIL, Italy

徐红虎 Tiger Xu

founder of App Yidoutang, China

叶敏 Michelle Yip

founder and chief architect of Fei Architects, China

李伟斌 Ben

designer, advertisers, food columnists, China

关鸣 Tom Kwan

media professionals in construction field, China

panel discussion with:

Rob Kirkbride

editor in chief of Business of Furniture, USA

Jean-Paul Fournier

editor in chief of Office et Culture, France

Roopal Mishra

business manager at ITP Media Group, India

CIFF Guangzhou 2019

March 29th, 2018 - h. 14.00-16.00

Lecture Room, Office Environment Theme Pavilion (hall 5.2 – D01)

Canton Fair Pazhou Complex, Guangzhou, China

organizers:



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media partner:

