



[WHO WE ARE](#)

[CSIL KBA OBSERVATORY](#)

[CUSTOMIZED REPORTS](#)

[MULTICLIENT REPORTS](#)

[CONTACT US](#)

A collage of four modern interior photographs: a kitchen with dark cabinetry and a central island, a bathroom with a white sink and mirror, a kitchen with white cabinetry and a patterned backsplash, and a kitchen with white cabinetry and a large window. A large blue diagonal graphic is overlaid on the center of the collage.

Evidence-based analysis,
intellectual integrity
and global perspective

2023 CSIL MULTICLIENT AND CUSTOMIZED KBA REPORTS

WHO WE ARE

FACTS



1980. Founded in Milan



Over 100 collaborators and correspondents in 20 countries



100+ countries covered by our research activity



2000+ clients, public and private



3000+ studies delivered so far



150+ international seminars organised

RESEARCH ACTIVITY

CSIL specializes in applied economic research with specific expertise in SME competitiveness and market analysis, industrial and innovation policies, and regional development. CSIL provides in-depth analysis of the competitiveness, innovation, and industrial dynamics of different technologies and industrial sectors. Our research activity is supported by rich databases of historical data on companies, regions, and countries.

- **Clients:** public institutions and trade associations in their process of selection and analysis of market opportunities on a global scale and in the formulation of development marketing strategies.
- **Sectors:** wood, furniture, textile and leather, space agency, construction, fashion and design, lighting, major appliances.
- **Research topics:** structural transformation, trade and global value chains, SMEs, entrepreneurship, clusters and ecosystems, science, innovation and new technologies, artificial intelligence and internet of things, sustainability and circular economy, smart regulation.

NETWORK

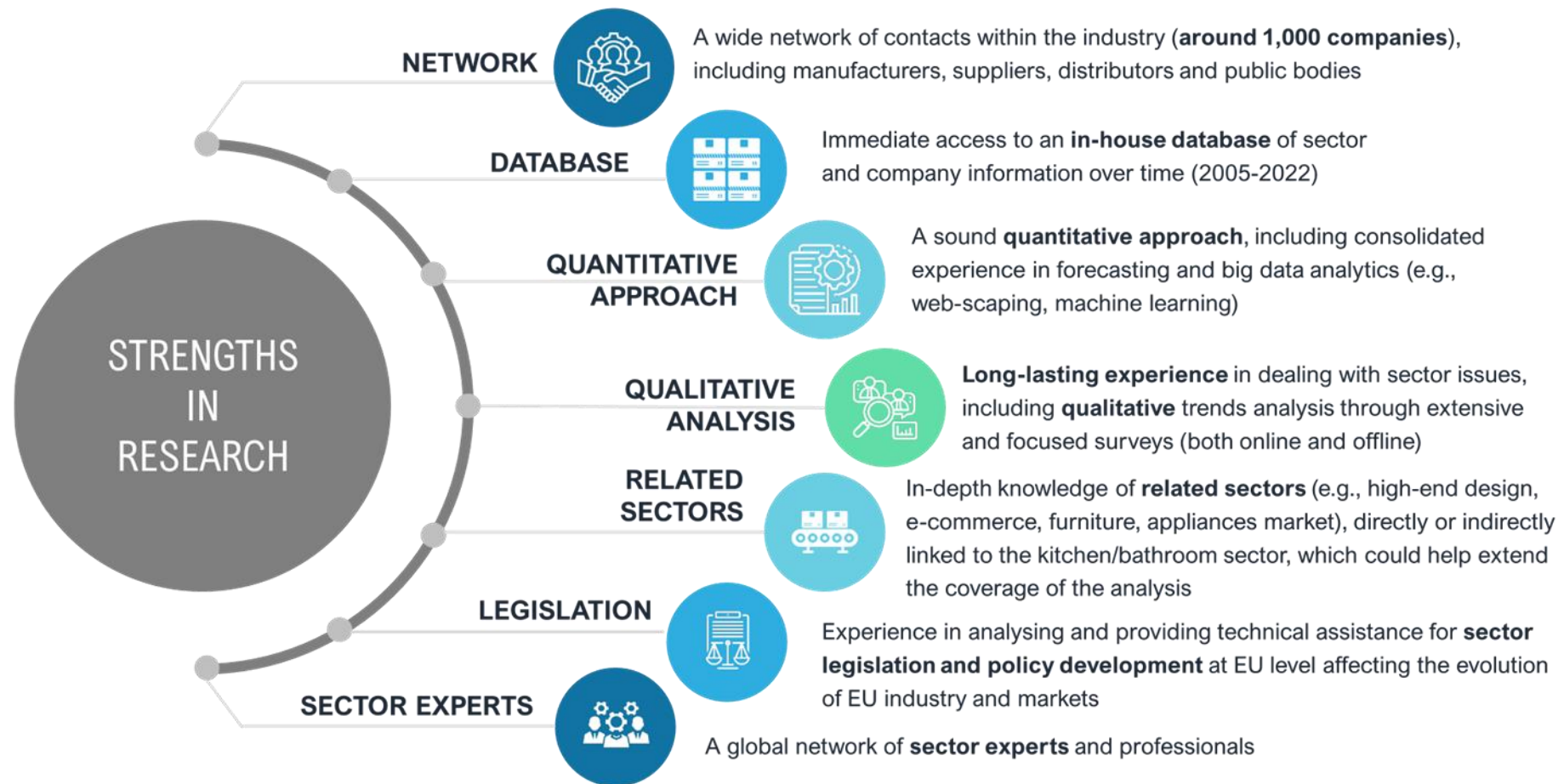


RSA Regional Studies Association

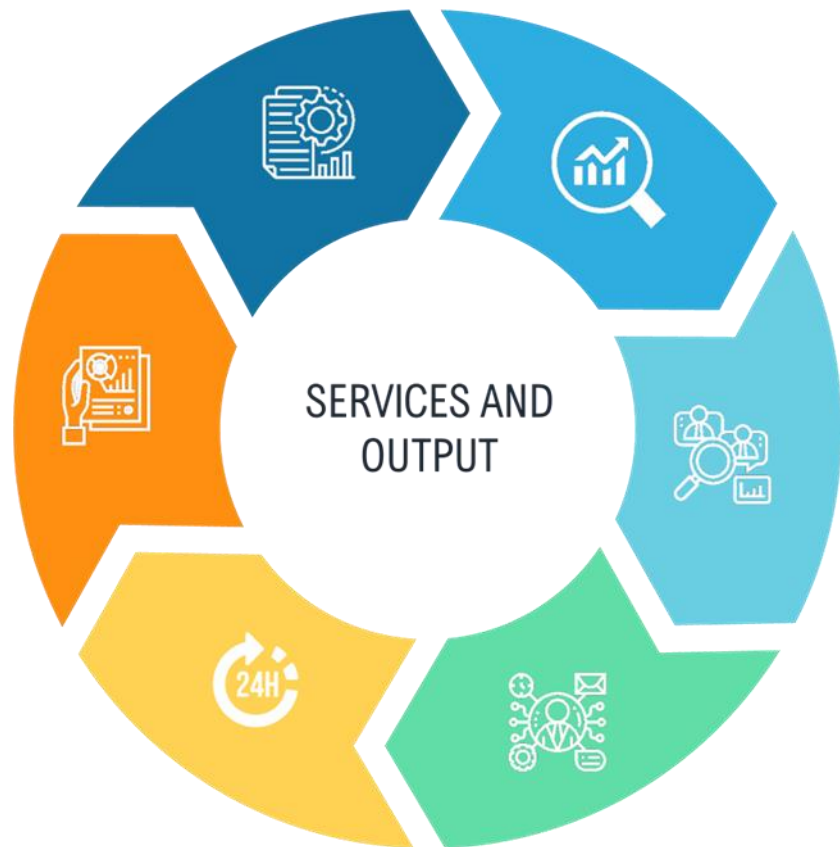
Research Today, Policy Tomorrow



CSIL KBA OBSERVATORY: CUSTOMIZED AND MULTICLIENT



- QUANTITATIVE ANALYSIS**
Market sizing and demand forecasting
- COMPETITIVE ANALYSIS**
Mapping and studying sector players, their market shares technology capacity (IP analysis) and performances
- QUALITATIVE ANALYSIS**
Investment drivers, product trends, consumer preferences
- SUPPORT**
In the formulation of marketing strategies as well as M&A initiatives.
- ACTION PLANS**
Assistance in the implementation of action plans: lead generation and creation of B2B Contacts.
- OUTPUT**
Custom made research prepared for individual clients or Multiclient reports available off-the-shelf for CSIL customers



CUSTOMIZED REPORTS

40% OF CSIL'S MARKET RESEARCH IS CARRIED OUT “ON DEMAND”



Custom research meets the specific needs of the Clients, and the outcomes are for their exclusive use. It is based on a multidisciplinary approach, using both desk and field analyses. CSIL has partners and correspondents in around 20 countries including Brazil, China, India, Russia, USA, and all over Europe. The cost for customized projects ranges from 6,000 Eur to 30,000 Eur. Detailed prices are provided upon request.

Please feel free to ask for a quotation.

A formal offer is provided by CSIL within one week from request, to be sent at csil@csilmilano.com



COUNTRY



SECTOR



SUPPLY CHAIN



DISTRIBUTION



The next page shows a **not exhaustive list of examples** of CSIL's Reports.

Reports can be **prepared on a customized basis**, in a relatively short time (one month) at an affordable cost. Budget, methodology, contents, are discussed among CSIL and the Customer(s).

EXAMPLE OF TOPICS WE CAN ADDRESS FOR YOU IN THE KBA INDUSTRY

SECTOR ANALYSIS

- Kitchen furniture market worldwide: Luxury End
- The bathroom furniture market in China
- The European market for bathroom furniture
- The European market for stone-based surfaces
- European market for hoods, ovens and hobs



OTHER TOPICS ON DEMAND

Market studies: estimates and forecasts, mapping, and profiling of the main players for specific sector of interest at World / Regional / Country level

Trade studies: quantitative data, trends, analysis of countries of origins and destinations for specific sector of interest at World / Regional / Country level

Legislation studies

recent trends and forecasts of the policy and legislative evolution for specific sector of interest at World / Regional / Country level



REQUEST A QUOTE

COUNTRY ANALYSIS:

- The kitchen furniture market in India
- The kitchen furniture market in China
- The kitchen furniture market in Turkey
- The kitchen furniture market in Latin America
- The kitchen furniture market in Middle East and North Africa
- The kitchen furniture market in Poland



DISTRIBUTION ANALYSIS:

- Built-in appliances market in Europe
- Built-in appliances market in Italy
- Built-in appliances market in Germany
- Built-in appliances market in France
- Built-in appliances market in the UK
- Built-in appliances market in Poland



SUPPLY CHAIN ANALYSIS

- IP patents in the kitchen furniture sector 2010-2021
- IP patents in the built-in appliances sector 2010-2021



CUSTOM REPORTS CARRIED OUT IN RECENT YEARS IN OTHER INDUSTRIES

- Lighting **Global Share** Analysis
- Competitive positioning of three **brands** in the design-oriented market
- Long-term **trends** (30 years)
- **Top players** in Asian markets
- Biannual **surveys** for consumer luminaires
- Office lighting (portable) in Europe and United States
- Stock of **LED** luminaires
- Italian market for **professional fire** alarms
- Partner research for an **OLED supplier** in the high-end furniture market
- Prospects for **embedded lighting**
- The **tunnel lighting** market
- Midterm trends for **LED components**
- Potential market for **luxury kitchens**
- Potential market in selected **municipalities** for a furniture retailer
- **Retail software** for kitchen furniture planning
- **Partner** research in Saudi Arabia
- Partner research: Electrical **Contractors**
- Robotics in the kitchen **high-end** market
- Partner research in the Italian **design-oriented** market
- Potential market for **napkins** in Europe, China, and North America
- **Candle** markets in Europe, USA, and China
- **Design** workshop training in APAC
- Premium furniture **surfaces**
- High end **premium pricing** in China
- Italian handcrafts and **panel edges** distribution
- Summer school on **cost-benefit analysis** of investment projects
- **Serviceability** Lighting
- World **Retail** Lighting
- Steam **ovens** market
- Safety **syringes** market
- **Coffee** machines
- **Luxury** Lighting Market
- Cold **Beverage** Dispensers
- **Cannabis** legislation, cultivation
- **Trade satisfaction** in the European built-in appliances market
- From scientific experiments to innovation: Impact pathways of a **Synchrotron Light** Facility
- Analysis of the **leather** upholstery sourcing
- Evaluation of **EU Cohesion** Policy
- **Sustainability** in soft furnishing

HAVE A PROJECT?



REQUEST A QUOTE

MULTICLIENT KBA REPORTS available and scheduled for 2023

Title	Code	Pages	Edition	Year	Price EUR	Language
The European market for kitchen furniture	EU4	250	XXXIII	2023	4200	English
The European market for bathroom furniture, furnishings and wellness	S12	240	XI	2022	2000	English
Il mercato Italiano dei mobili per la cucina	IT5	80	XXXXI	2023	1700	Italian
La distribuzione dei mobili per la cucina in Italia	IT3	70	X	2023	4000	Italian
Built-in appliance distribution and brand image in Italy	IT15	130	XX	2014	4000	Italian
The kitchen furniture market in the United States	S34	120	VII	2023	1800	English
The kitchen furniture market in India	S76	80	II	2021	1600	English
The kitchen furniture market in Russia	S25RU	70	X	2020	1600	English
The kitchen furniture market in Brazil	S63	40	I	2018	1000	English
The kitchen furniture market in China	S30	150	IX	2022	1600	English
The kitchen furniture market in Japan	S41	80	III	2017	1000	English
Kitchen furniture: World Market Outlook	W14	180	XVIII	2023	2000	English
Smart cities and flagship stores: kitchen furniture	S87	200	I	2021	1600	English
Profiles of 50 major appliance manufacturers worldwide	AP17	250	VIII	2021	1600	English
World market for Professional Appliances	AP27	180	II	2022	6000	English

ORDER ON LINE AT: www.worldfurnitureonline.com or **SEND YOUR ORDER TO:** csil@csilmilano.com. **VISIT US AT:** CSIL office, C.so Monforte 15, 20122 Milano, Italy

MORE MULTICLIENT REPORTS

The European market for lighting fixtures (EU06)
380 pages. Year 2022. Price EUR 4000

The lighting fixtures market in Asia Pacific (S72)
200 pages. Year 2022. Price EUR 1600

The European market for office furniture (EU02)
260 pages. Year 2022. Price EUR 3500

The European market for outdoor furniture (EU13)
110 pages. Year 2022. Price EUR 2900

The European market for professional appliances (AP27a)
180 pages. Year 2022. Price EUR 6000

The world market for safety syringes (W32)
80 pages. Year 2021. Price EUR 4000

World furniture outlook 2022/2023 (W0)
160 pages. Year 2022. Price EUR 2200

The world upholstered furniture industry (W13)
500 pages. Year 2022. Price EUR 2900

Top 100 RTA furniture manufacturers in Europe (EU10a)
15 pages. Year 2022. Price EUR 490

The European market for Eco building Products (EU23)
150 pages. Year 2012. Price EUR 2000

The world mattresses industry (W17)
600 pages. Year 2021. Price EUR 2600

The world high-end furniture market (W21)
190 pages. Year 2022. Price EUR 2900

World Hospitality Market (W20)
260 pages. Year 2013. Price EUR 2000

The European market for healthcare lighting (EU31)
110 pages. Year 2021. Price EUR 1600

Smart cities and flagship stores: lighting fixtures (S86)
200 pages + Excel directory. Year 2021. Price EUR 1600

E-commerce in the mattress industry (M14)
100 pages. Year: 2022. Price EUR 1600

CONTACT US



CSIL

Corso Monforte 15
20122 Milano, Italy
Tel + 39 02 796630
Email: csil@csilmilano.com
VAT: IT 04825320155

YOUR CONTACT PERSON AT CSIL

Laura De Carli
Partner
Data Management and Market Research
Email: decarli@csilmilano.com

www.worldfurnitureonline.com

www.csilmilano.com

www.lighting.csilmilano.com



[linkedin.com/company/2480945](https://www.linkedin.com/company/2480945)

